



F. Special Activities

National Conference on Research in Accountancy

Research is a term with many connotations. Many people think that research is easy. Pick a topic, look it up in the internet and write a paper. But this process is far from the truth. Understanding the fundamentals of research is important because those fundamentals will serve as a foundation for the research. Researcher must think critically and logically during the research process to ensure that the research is both valid and reliable. Research has to integrate the concept of validity, reliability and the function of critical thinking in the research process and researcher's contribution to knowledge in society.

SPB English Medium College of Commerce and South Gujarat Branch of Indian Accounting Association jointly organized the National Conference on “Research in Accountancy” on Thursday, 15th February 2018. The conference theme aimed to create a platform for discussion that provided a remarkable shift in the world of business towards sustainability, globalization, transparent system and change of business relationship towards the society at large.

The national conference was inaugurated with the lighting of lamp and followed by prayer by the chief guest and keynote speaker Dr. B.A. Prajapati, Hon. Vice Chancellor, Hemchandracharya North Gujarat University, Patan; Guest of Honor, Dr. Karamjeet Singh, President, Indian Accounting Association and C.A. Shri C.S. Jariwala, Chairman, Sarvajanic Education Society. Later the formal welcome was conducted by our principal Dr. V.D Naik by presenting books as a token of gratitude on behalf of the SPB family. The conference chairman was Dr. V.D. Naik, conference secretary was Dr. Punyaprava Pradhan, conference coordinator was Dr. Heena Oza and organizing committee included Dr. Aaishwarya Kulkarni, Ms Farida Mandviwala and Mr Ravi Patel.

The chief guest and keynote speaker addressed the participants and highlighted the research theme. According to him “research in accountancy” is research on the effect of economic events on the process of accounting and the effect of reported information on economic events. It encompasses a broad range of research areas including financial accounting, management accounting, auditing and taxation.





Later Dr. Karamjeet Singh depicted the characteristics of a true academician through a beautiful story.

The presence of eminent dignitaries during this one day conference was testimony to our sincere pursuit to achieve nothing less than the “best”.

During the key note session Dr. Sanjay Bhayani, Dr. Ketan Upadhyay, C.A. Keyur Mehta, CS Hemant Valand delivered expert lectures on IFRS, Research in Accountancy, GST, Companies Act 2013 respectively. The session was chaired by Dr. Sandeep Bhatt.

The response of participants was phenomenal . There were 136 participants and 36 research papers were presented in two technical sessions. Dr. K.B. Rao from Gujarat University and Dr. Jimmy Kapadia from S.R. Luthra Institute of Management chaired the technical sessions. Conference served as an interactive forum to discuss issues related to GST, CSR, Environmental Accounting, Merger, Forensic Accounting and other areas.

The conference offered an opportunity for the participants to share their innovative ideas and research findings and further discuss the implications for business and economy. We thank all of them for sharing their research papers in this conference.

We received overwhelming response from several premier institutions across the country for the conference. We are very pleased to announce that one edited book featuring the selected papers , received for the conference , will be released in near future.

We also believe that this event has incubated valuable ideas into the minds of the researchers and enable them to pursue research in the area of business and economy.

***"Research is to see what everybody
else has seen,
And to think what nobody else
has thought."***

- Albert Szent - Gyorgyi





National Conference



Dignitaries on a Dais



Dr. Karamjeet Singh



Key note Speakers



Participants



Technical Session 1



Technical Session 2



Participanats of the Conference